

SPECIALIST **HIGH SKILLS**

Halton District School Board

MAJOR



BUSINESS MANAGEMENT

Program Overview:

The M. M. Robinson Business Management Program will expose students to numerous aspects of business management. The students will have an opportunity to explore different areas of business such as Marketing, Accounting, and Entrepreneurship. Through industry partnerships, they will gain real-world experience and they will observe the integration of key business functions within an organization.

This is a cross-curricular program that focuses on the integration of Business Studies with Mathematics, English and Experiential Learning. This program offers opportunities for all pathways: apprenticeships, college, university and the workplace. The SHSM Program will address the needs of all students in their pursuit of careers or jobs in the business world. Students will develop management, leadership, teamwork and problem solving skills with this unique experience.

Students must select two Grade 11 and two Grade 12 Business courses from a wide variety of areas such as:

- Accounting
- Entrepreneurship
- Marketing
- Business Leadership
- International Business
- Information & Communication Technology
- Economics
- Law

All Business Management SHSM students will complete:

- A minimum of 4 Business courses
- A cooperative education component
- Certifications recognized by the business sector (ie. WHMIS training)
- Contextualized business units in both English and Math



PATHWAYS

Course Offerings:

Grade 11

Students must select two of the following courses in the first year of the SHSM program:

BMI3C1	Marketing: Goods, Services, Events
BDI 3C1	Entrepreneurship: The Venture
BAF 3M1	Financial Accounting Fundamentals
BTA 3O1	Information and Communication Technology: The Digital Environment
CLU 3E1	Law: Understanding Canadian Law

Grade 12

Students must select two of the following courses in the first year of the SHSM program:

BBB4M1	International Business Fundamentals
BOG4E1	Business Leadership: Becoming a Manager
BAT4M1	Financial Accounting Principles
CLN4U1	Canadian and International Law
CIA4U1	Economics

- Students must also take the appropriate Math and English courses in both years to support his/her chosen post-secondary destination.
- Students must also complete 2 credits of co-operative education

Who would be Interested in the SHSM Program?

Students who:

- have successfully completed Grade 10.
- have a keen interest in business studies.
- want to participate in authentic business experiences beyond the classroom.
- plan to develop their skills in business studies to aid his/her post secondary goals.

Application Details & Contact Information:

For more information on the SHSM Business Management Program at M. M. Robinson, visit schooltocareer.ca or call M.M.Robinson High School at 905-335-5588 Ext. 227/251. To register for the program, go to www.onsorts.ca or visit your School to Career Guidance Counsellor.

